



UX Designer, World Traveler

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### Virginia Commonwealth University

M.S. Business/Branding  
Experience Design  
May 2018

### East Carolina University

B.S. Broadcast Journalism  
May 2010

### SKILLS

Ideation  
Concepting  
Sprint Facilitator  
User Research  
Contextual Inquiry  
Usability Testing  
UX Strategy  
Brand Identity  
Sketching  
Wireframing  
Storyboarding  
UI Design  
Visual Design  
Visual Editing  
Iterative Prototyping  
Information Architecture

### TOOLS

Sketch  
Invision  
Illustrator  
Photoshop  
Final Cut  
Premiere Pro  
Principle  
Cinema 4D  
Keynote

### 360i - UX Junior Associate

Summer 2017 | New York, NY

- Worked as member of UX team to restructure an on-boarding learning platform.
- Co-created new interaction model, information architecture, brand identity and visual design system for an external client.
- Conducted usability tests, heuristic evaluations and benchmarking analyses on websites and products.

### Aartrijk Insurance - Freelance UX/UI Designer

Fall 2017- Spring 2018 | Richmond, VA

- Worked as an independent consultant with B2B insurance clients throughout the state of Virginia.
- Consulted with Aartrijk clients to review current web platforms and provide design solutions to create more user friendly interfaces.
- Solved business challenges and user needs through information architecture, interaction design and visual design.

### Virginia Commonwealth University - Assistant Hall Director

Fall 2016- Spring 2017 | Richmond, VA

- Led team of 22 paraprofessionals and responded to the needs of 800 plus residents.
- Developed and designed solutions based on student needs and concerns.
- Created web based tools to improve communication and shared decision making between hall council and students.

### University of Washington - Resident Director

Summer 2015- Summer 2016 | Seattle, WA

- Supervised a team of 6 paraprofessionals to build an inclusive service design system that scaled across a 400 plus residential community.
- Used community data to create solutions that existed in both the digital and physical realms.
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### Zahara Events and Design - Strategy and Content Intern

Winter 2014-Summer 2015 | Richmond, VA

- Created social media strategy that boosted followers by 20% on Instagram.
- Provided assistance on concept and art direction on nationally posted published wedding photo shoot.
- Managed company design work, blog, and website design.

### Ask Me About That Time When...

I won 12 online contests.

I battled my Google Home and Alexa to see which AI was better.

Traveled to Qatar and had the opportunity to sit in an all male mosque and hear call to prayer.

Wrote two musicals and one monologue in undergrad because I love musicals and plays so much.